

The value of PIPELINEPLUS Teams based on 2021 annual benchmark report.

# \$52,500

Average revenue generated by a completed target at **Top 10 performing firms**

Average number of monthly PIPELINEPLUS targets completed at **Top 10 Performing Firms** is **4.5 targets**



# \$236,250

**Monthly Potential Revenue**

4.5 targets x \$52,500 = \$236,250

# \$2.835 Million+

**Annual Potential Revenue**

\$236,250 x 12 months = \$2.835 Million+



# 18,800%

**ROI** on PIPELINEPLUS annual subscription for up to 10 users (\$15K investment)

## \$38,600

Average revenue generated by a completed target

## 2.5 targets

Average number of monthly PIPELINEPLUS targets completed

## \$96,500

**Average Monthly Revenue**

2.5 targets x \$38,600 = \$96,500

## \$1.158 Million+

**Average Annual Revenue**

\$96,500 x 12 months = \$1.158 Million+

# 7,620%

**Average ROI** on PIPELINEPLUS annual subscription for up to 10 users (\$15K investment)



On average, PIPELINEPLUS targets are an even mix of clients, prospects and referral sources

# 100%

Of our **Top 10 Performing Firms** use PIPELINEPLUS combined with individual or group business development coaching

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